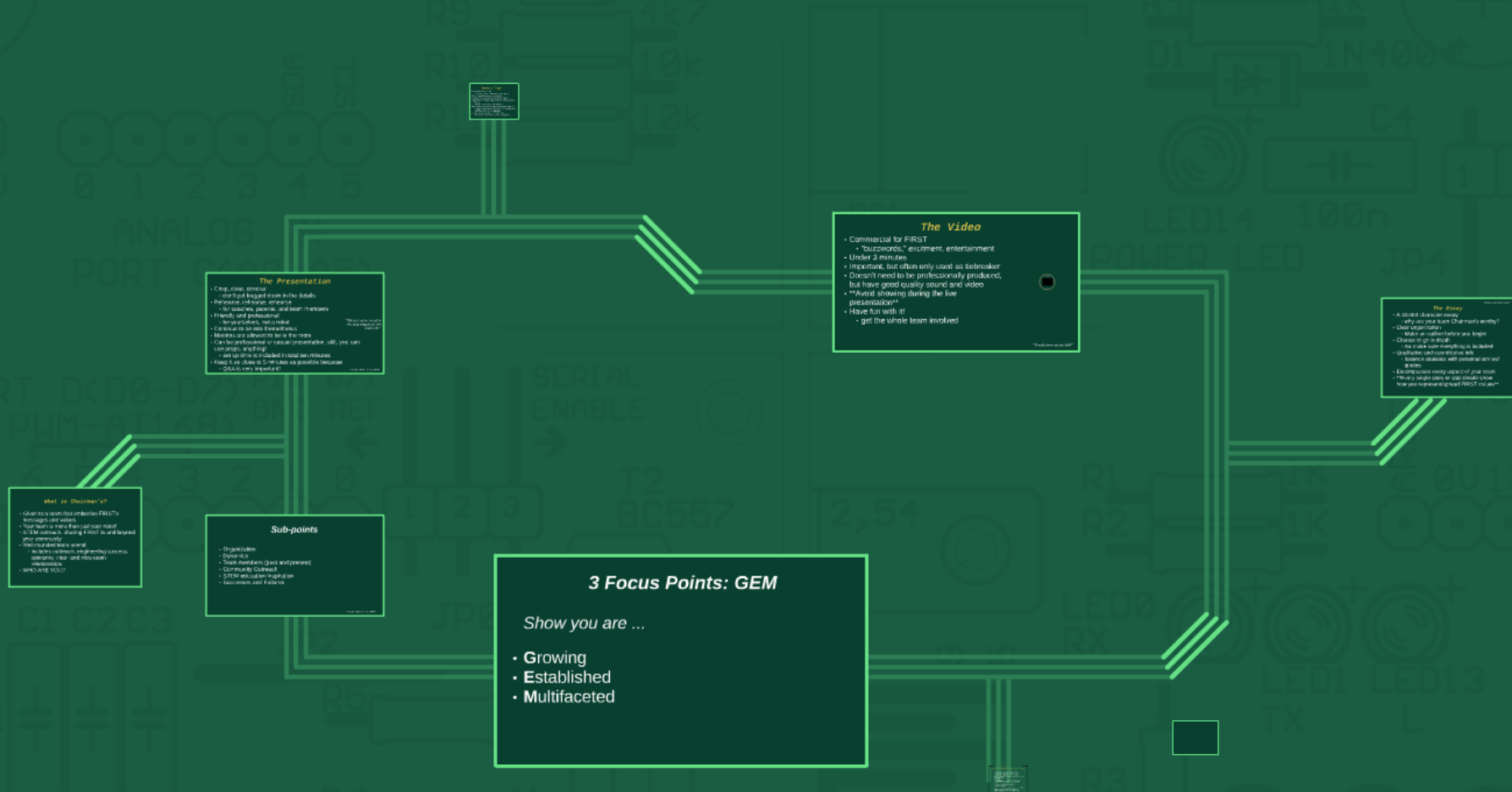


Chairman's Award: Making a Winning Presentation



What is Chairman's?

- Given to a team that embodies FIRST's messages and values
- Your team is more than just your robot!
- STEM outreach, sharing FIRST in and beyond your community
- Well-rounded team overall
 - includes outreach, engineering success, sponsors, inter- and intra-team relationships
- WHO ARE YOU?

3 Focus Points: GEM

Show you are ...

- **Growing**
- **Established**
- **Multifaceted**

Sub-points

- Organization
- Dynamics
- Team members (past and present)
- Community Outreach
- STEM education/inspiration
- Successes and Failures

Should always tie into GEM

General Tips

- Document everything!
 - Pictures, videos, newspaper clippings, etc.
- Have a team devoted to Chairman's
- Begin preparation even before build season
- Always look for more opportunities to increase your influence
 - Sponsors, publicity, outreach, etc.
- Ensure that everyone is updated on team activities
 - judges expect the whole team to be involved (not just the Chairman's committee)
- Follow an overarching theme or thesis
 - ex. ours last year was "circles and cycles"

The Essay

- A 10,000 character essay
 - why are your team Chairman's worthy?
- Clear organization
 - Make an outline before you begin!
- Chance to go in depth
 - So make sure everything is included!
- Qualitative and quantitative info
 - balance statistics with personal stories/quotes
- Encompasses every aspect of your team
- ****Every single story or stat should show how you represent/spread FIRST values****

Some oft-forgotten team aspects to cover

- Growth of female participation on team
- Percentage of first-year team members
- Relationships with sponsors and schools
- Success of alumni (and how each generation has been impacted)
- Who your mentors are (parents, teachers, reps from sponsors, etc.)/their role on the team
- Unique fundraising/outreach activities
- How your team bonds together
- Student leadership
- Activities outside of engineering (do you eat dinner together, play frisbee in the summer, etc.)
- **WHAT MAKES YOUR TEAM SPECIAL?**

****Should always tie into GEM****

Executive Summaries

- Provides basic outline of team activities
- Keep it to a summary: not the place for too much detail/long stories
- Might be repeating some info from essay... and that's just fine! (As long as it's the important stuff)
- Keep it simple and to the point
- Don't really need to stick to the theme

The Presentation

- Crisp, clear, concise
 - don't get bogged down in the details
- Rehearse, rehearse, rehearse
 - for coaches, parents, and team members
- Friendly and professional
 - be yourselves, not a robot
- Continue to tie into theme/thesis
- Mentors are allowed to be in the room
- Can be professional or casual presentation, skit, you can use props, anything!
 - set up time is included in total ten minutes
- Keep it as close to 5 minutes as possible because
 - Q&A is very important!

Bring in some swag for the judges/packets with team info

Should always tie into GEM

Common Questions

- How do you ensure the future of your team?
- What sets you apart from others?
- How do you impact the community outside of STEM outreach?
- What is your relationship with your school?

The Video

- Commercial for FIRST
 - "buzzwords," excitement, entertainment
- Under 3 minutes
- Important, but often only used as tiebreaker
- Doesn't need to be professionally produced, but have good quality sound and video
- ****Avoid showing during the live presentation****
- Have fun with it!
 - get the whole team involved



****Should always tie into GEM****

Our Video

